

Subject: FW: Licensing Act 2003 - New Premises Licence Application - 28 New Horizon House, New Greenham Park, RG19 6HT

From: Lindsay Hall [REDACTED]
Sent: 10 November 2016 12:02
To: Sharon Gavin
Subject: Licensing Act 2003 - New Premises Licence Application - 28 New Horizon House, New Greenham Park, RG19 6HT

We have read the above planning application and wish to object to the granting of the license on the following grounds.

The Prevention of Crime and Disorder

Although the business is deemed to be a delivery service and the general public should not be able to visit the premises to buy alcohol there is a concern that should the business become established the whereabouts of this distribution outlet could become known to the public who may attempt to buy alcohol at this facility and disorder or anti-social behaviour could arise as a result.

The standard operating hours appear to be from 18.00 to 04.00, whilst crime and disorder may be preventable from the distribution unit, we feel strongly that from a social responsibility perspective, delivering alcohol in the early hours of the morning to people who are partying is a very bad idea and could well lead to crime and disorder at the place where the delivery is being made.

Prevention of Public Nuisance

The standard operating hours appear to be from 18.00 to 04.00 and we note in the license application that this business wishes to operate 'seasonal hours' during the Christmas New Year period - an extended period of 09.00 to 18.00 which is an additional 9 hours. Specifically from 20th December through to 2nd January is outlined for these unusual opening times, this is a time of the year viewed as holiday time, there is no data given to forecast the amount of traffic that will be operating within this timeframe, what the workers shift patterns look like or what type of vehicles are going to be running throughout the night and the impact this will have on the noise or light pollution.

We observe that there is no other request for seasonal variations e.g. Easter or other bank holidays. This therefore raises a concern in our minds as to whether this is just a 'pop up' venture for someone who is looking to maximise sales over the Christmas and New Year period rather than a sustainable business proposition that would be a great asset to the New Greenham Park.

Yours sincerely

Lindsay Hall and Mike Adams
Reades Cottage, Heads Hill, Crookham Common, Thatcham, Berks. RG19 8EW